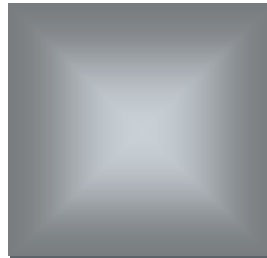


2020 IOWA INDUSTRY PROFILE

HEALTH CARE & SOCIAL ASSISTANCE IOWA WORKFORCE DEVELOPMENT



Executive Summary

In 2018, the **Health Care and Social Assistance** sector was the second-largest sector in Iowa, comprising 14.5 percent of covered public and private employment, with 224,515 jobs. The size of this sector has steadily increased in the past decade, growing by 20,528 jobs in the decade between 2010–2019; this represents a 10.1 percent increase in employment.

Wages increased by \$9,034 over the same period, a gain of 23.7 percent. The sector was largely unaffected by the recession, with jobs and wages increasing every year in the last decade. Some of this is likely attributable to higher demand for health care services brought upon by an aging population.

This sector reported an average annual wage of \$47,085 for 2019, which was 3.3 percent less than the statewide average of \$48,672. Wages vary tremendously between subsectors within this sector. For example, **Ambulatory health care services** had the highest average wage, at \$66,916 annually, while **Social assistance** had the lowest annual wage, at \$23,073.

This sector is dominated by women, who held 82.2 percent of jobs in 2018.





HEALTH CARE & SOCIAL ASSISTANCE IOWA INDUSTRY PROFILE

What is Health Care & Social Assistance?

The **Health Care and Social Assistance** sector comprises firms providing health care and social assistance for individuals. The sector includes both health care and social assistance because it is sometimes difficult to distinguish between the boundaries of these two activities.

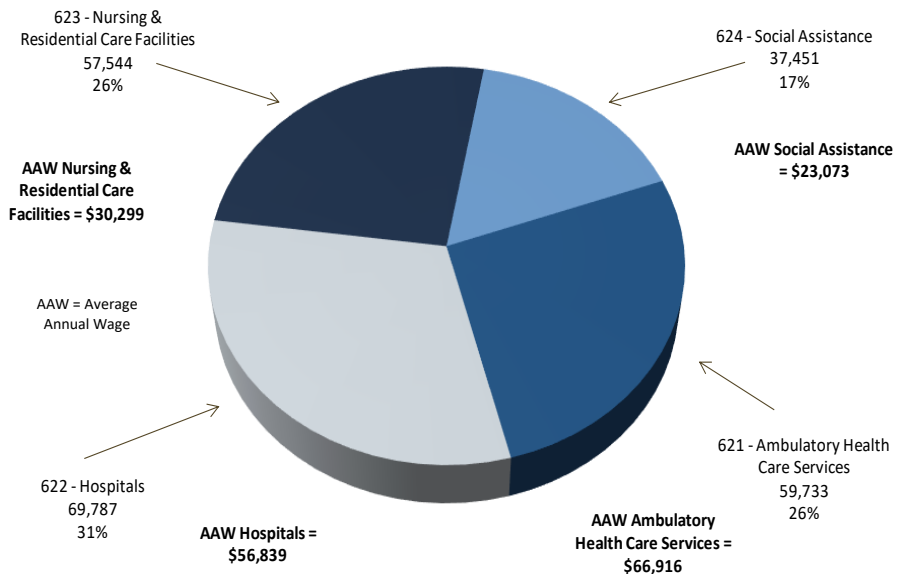
The industries in this sector are arranged on a continuum starting with providing medical care exclusively, continuing with those providing health care and social assistance and finally finishing with only social assistance.

The services provided in this sector are delivered by trained health practitioners and social workers with requisite experience.

Source: www.bls.gov/cew/bls_naics/bls_naics_app.htm

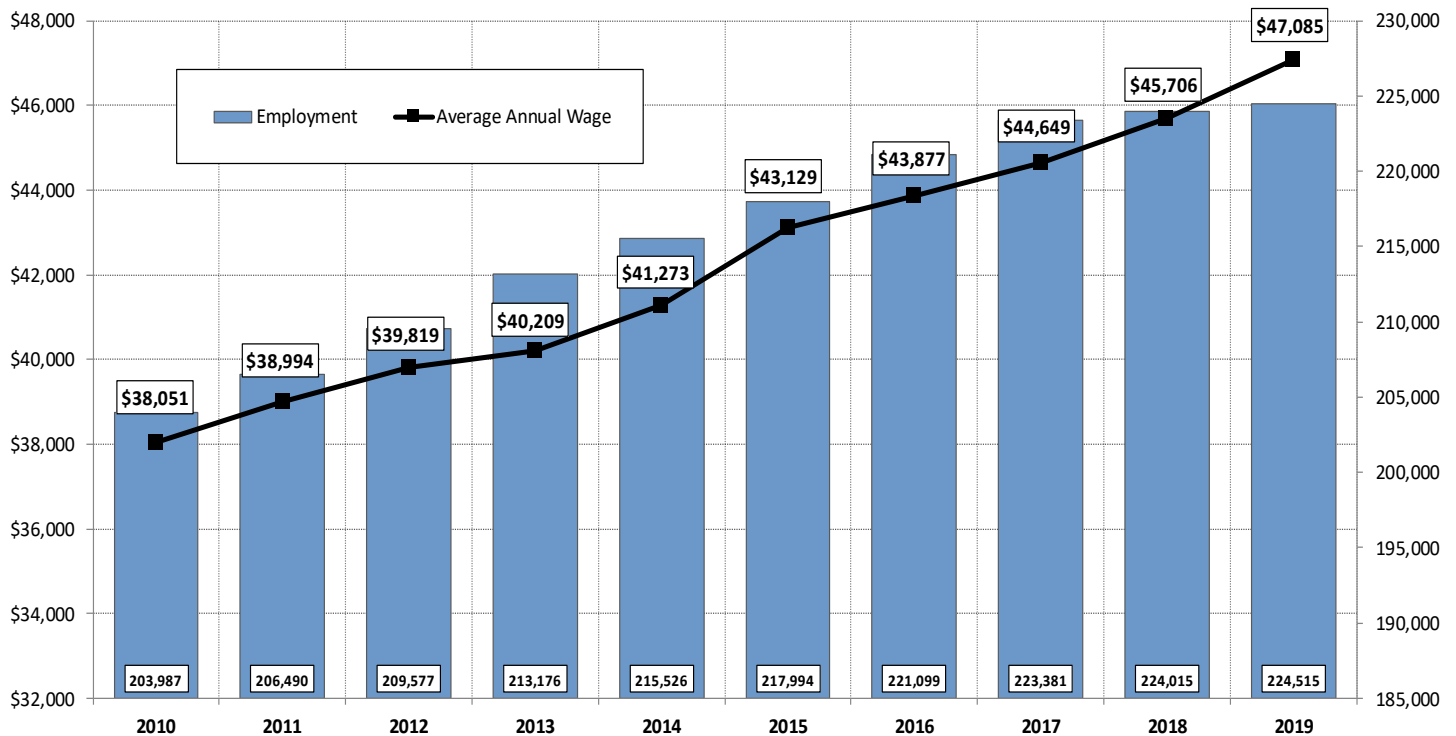
2019 Industry Breakout by Employment in Iowa

Health Care & Social Assistance NAICS Industry Coding
Percentage Employed and Average Annual Wage by Subsector



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

2010–2019 Employment in Health Care & Social Assistance in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

HEALTH CARE & SOCIAL ASSISTANCE IOWA INDUSTRY PROFILE



Top Occupations in Health Care & Social Assistance	Employment
Registered Nurses	29,780
Nursing Assistants	19,291
Personal Care Aides	9,873
Home Health Aides	7,420
Childcare Workers	6,318
Licensed Practical and Licensed Vocational Nurses	6,216
Medical Assistants	4,929
Medical Secretaries	4,408
Medical and Health Services Managers	4,404
Office Clerks, General	3,826
Receptionists and Information Clerks	3,810
Maids and Housekeeping Cleaners	3,728
Preschool Teachers, Except Special Education	3,529
Social and Human Service Assistants	3,354
Cooks, Institution and Cafeteria	3,347
Dental Assistants	2,927
Clinical Laboratory Technologists and Technicians	2,792
Health Technologists and Technicians, All Other	2,722
Food Servers, Nonrestaurant	2,499
Healthcare Support Workers, All Other	2,464

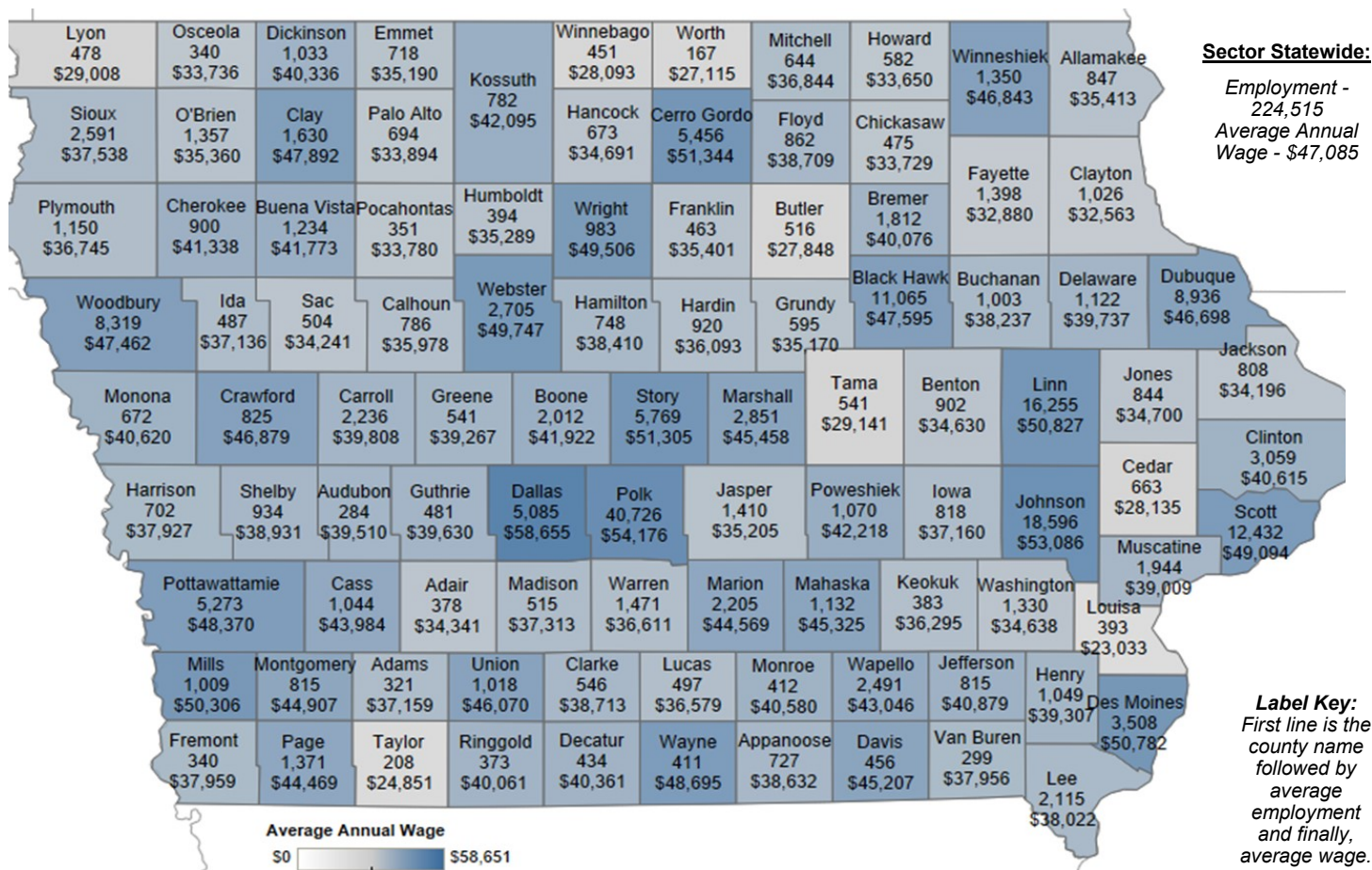
Source: Iowa Workforce Development, Labor Market Information Industry and Occupational Projections (2018-2028 Long-Term Projections)

Establishment Facts:

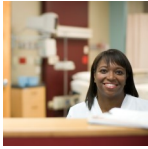
In 2019, there were 10,964 **Health Care and Social Assistance** locations across Iowa. **Ambulatory health care services** represented the majority of establishments, with 5,475 locations, or 49.9 percent. Not surprisingly, **Hospitals** had the fewest number of establishments in this sector at 254, but had the highest employment with 69,787 workers.

Social assistance had the second-highest number of locations (3,832) but the fewest number of employees (37,451). This is likely due to the prevalence home-based establishments in which only a handful of caretakers are employed.

2019 Covered Employment in Health Care & Social Assistance by County



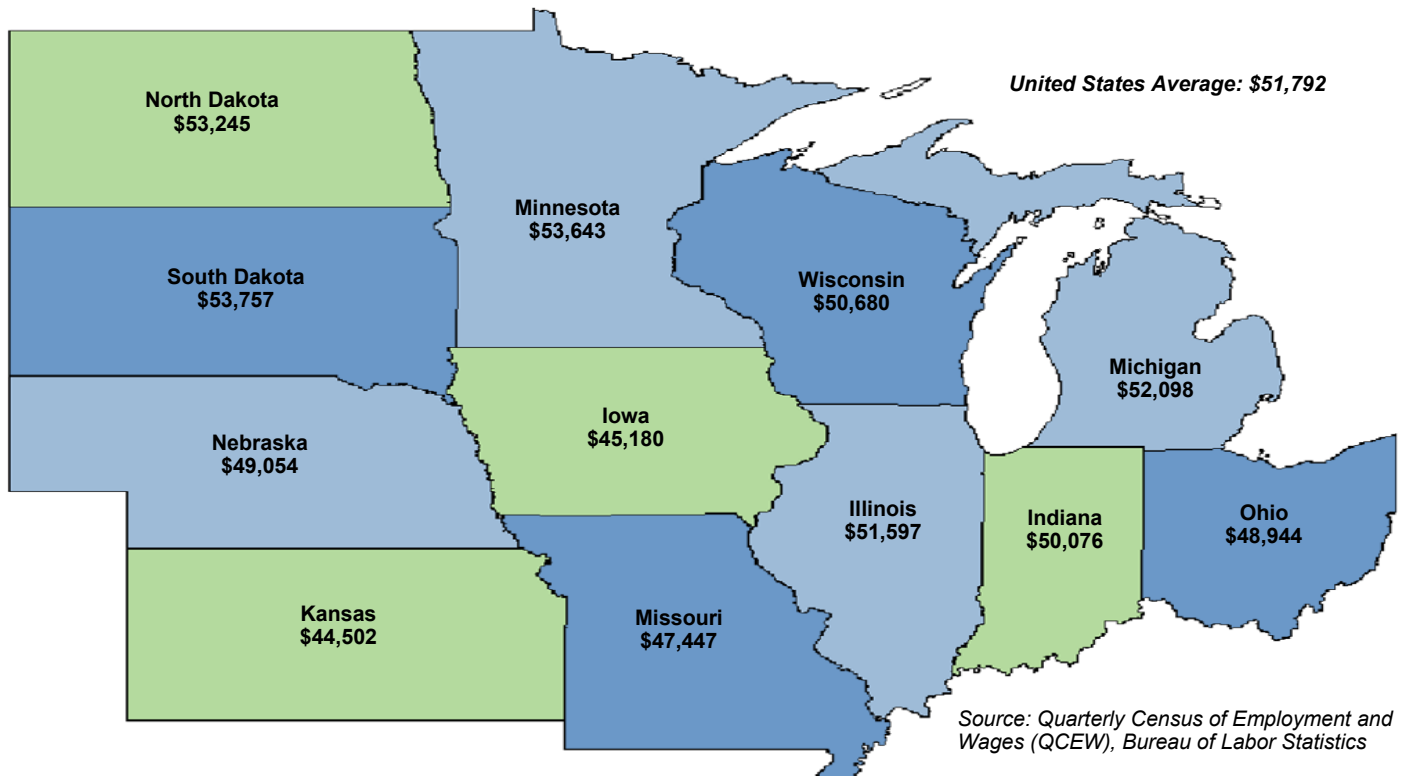
Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development



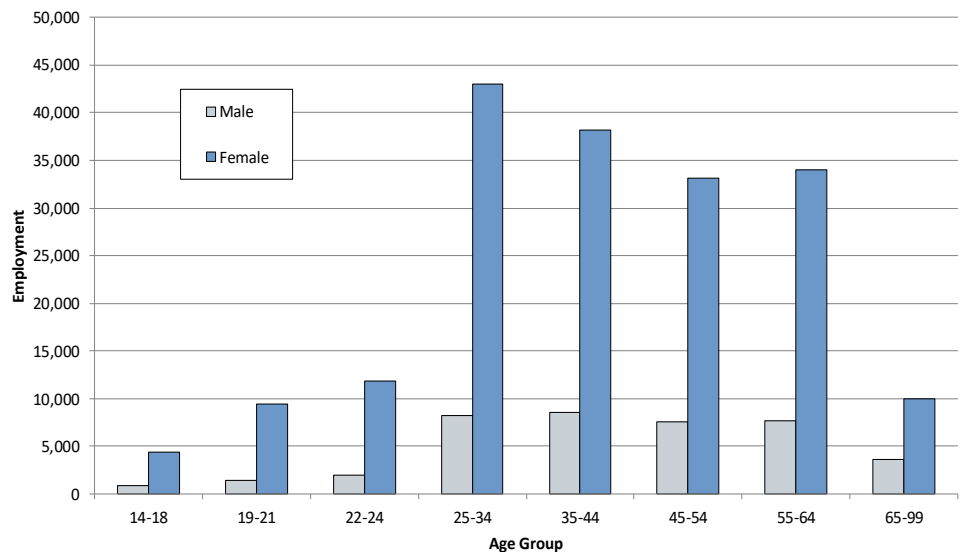
HEALTH CARE & SOCIAL ASSISTANCE IOWA INDUSTRY PROFILE

2019 Average Annual Wage for Covered Employment in Health Care & Social Assistance

State Comparisons by Private Ownership



Industry Distribution by Age and Gender, 2nd Quarter 2019



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau
<https://lehd.ces.census.gov/>

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